Camperdown–Ultimo Collaboration Area
2020 Annual Report Summary
The Camperdown–Ultimo Collaboration Area was identified in the Commission’s planning process in 2017. In 2018, more than 70 participants attended workshops to develop the shared vision and priorities in the Place Strategy. In 2018 local anchor institutions formed an Alliance representing long term precinct stewards committed to realising the unique potential of the collaboration area. They continue to monitor and contribute to the evolving Place Strategy. The Sydney Innovation and Technology District is identified in the Greater Sydney Region Plan as one of Greater Sydney’s key innovation districts to deliver jobs for the post Covid economic recovery being led by the NSW Government.

The Alliance includes the major foundations, institutions, and stewards of the district:

- Council of the City of Sydney (CoS)
- Inner West Council (IWC)
- University of Sydney (UOS)
- University of Technology Sydney (UTS)
- Sydney Local Health District / Health Infrastructure NSW / NSW Ministry of Health
- TAFE NSW (TAFE)
- Cicada Innovations
Highlights from 2020

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<th>Alliance management resource continued funding</th>
<th>Progress towards a precinct economic development framework</th>
<th>Place Based Transport Strategy progressing</th>
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By working together, the Alliance is addressing the Place Strategy themes including:

**Connectivity** – a physically and digitally connected district by continuing to work with the joint Alliance. The joint Alliance/TfNSW Transport Working Group overviews the preparation of the place-based Transport Strategy and implementation plan.

**Productivity** – work with agencies on a district Economic Development Strategy to inform next steps in the collaboration area to optimise the collaboration area’s unique potential and support delivery of the Government’s Sydney Innovation and Technology District commitments.

**Governance** – Alliance members continue to highlight the urgent need for a district governance body with defined roles, responsibilities, resources and accountability to drive delivery of Government’s objectives around jobs and innovation.

**Liveability** – opportunities to address social and community needs are being identified although activity to date is limited to local initiatives led by Councils and individual organisations.

**Sustainability** – the benefits of delivering a joint project are recognised but activity to date is also limited to local initiatives led by Councils and individual organisations.

Outlook and opportunities for 2021

Over 2021 the Alliance Group intends to focus on four priority outcomes:

1. **A connected place**: finalise the place-based Transport Strategy and implementation plan, agree funding and resources to deliver identified initiatives and develop a digital connectivity plan with short, medium and long term action plan.

2. **Cohesive leadership**: support the evolution of the governance framework for the Sydney Innovation and Technology District to empower stakeholders to deliver on the district vision and outcomes, agree required resources and funding to deliver plan.

3. **Cultivate innovation**: progress the Economic Development Framework. Develop an authentic place-based brand and integrated program of events.

4. **Employment land**: agree a precinct audit process, map underutilised land and spaces in the district and retain the WestConnex ‘dive site’ for a biomedical hub.
Acknowledgement of Country

The Greater Sydney Commission acknowledges the Gadigal people of the Eora Nation, the traditional owners of the lands that include the Camperdown–Ultimo Collaboration Area, and the living culture of the traditional custodians of these lands. The Commission recognises that the traditional owners have occupied and cared for this Country over countless generations and celebrates their continuing contribution to the life of Greater Sydney.